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FOR IMMEDIATE RELEASE

Melfred Borzall Introduces Silver Pull-It™ — A Modular Micro-Duct Puller That Replaces Dozens of Specialty Tools

Patent-pending design simplifies fiber installation and boosts HDD crew productivity.

SANTA MARIA, Calif., October 8, 2024 — Melfred Borzall, a leader in horizontal directional drilling (HDD) tooling innovation since 1946, has launched its latest patent-pending solution for the fiber and telecom market: the **Silver Pull-It™**, a modular puller engineered specifically for bundled micro-duct installations.

The Silver Pull-It streamlines the process of connecting micro-duct bundles to a pullback setup—no duct tape, no workarounds, and no need to carry a different puller for every duct layout. Its unique modular design features **five puller sizes and eight interchangeable inserts**, covering everything from 2-way to 15-way bundle configurations.

“Crews have been asking for a simpler way to handle the endless mix of micro-duct layouts on today’s fiber jobs,” said **Josh Parker, Director of Marketing & eCommerce at Melfred Borzall**. “The Silver Pull-It™ turns one puller into many — reducing truck inventory, cutting setup time, and helping crews stay profitable on tight-schedule installs.”

Each Silver Pull-It puller features a machined internal sleeve that contours snugly to the outer profile of the duct bundle, ensuring a secure connection without distortion or slippage. **Stainless-steel screws driven at optimized angles** lock the bundle in place for a clean, professional finish—no specialty tools required. Every puller ships with a complete hardware kit, including 14 screws, a 3/8-inch socket, and a hex shank adapter.

Purpose-built for HDD applications, the Silver Pull-It™ connects directly to standard swivels and pullback tools, providing a secure, field-ready solution for fiber and telecom installations in any ground condition. It supports standard bundle diameters (18/14 mm, 14/10 mm, and 12.7/10 mm) as well as hybrid and jumbo configurations.

With nearly 80 years of innovation behind it, Melfred Borzall continues its mission to help contractors drill smarter and simplify their tooling lineups.

For more information about the Silver Pull-It™ and Melfred Borzall’s complete line of HDD pulling tools, visit www.melfredborzall.com/pullers/mmdpc, call (800) 558-7500 (toll-free) or (805) 739-0118 (international), or email sales@melfredborzall.com.

About Melfred Borzall

Founded in 1946, Melfred Borzall is a family-owned company and a global leader in the design and manufacture of horizontal directional drilling (HDD) tools, built to bore. Melfred Borzall provides solutions that help contractors drill smarter and faster—no matter the ground conditions.

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