



Melfred Borzall, Inc

2712 Airpark Dr  
Santa Maria, CA 93455

805.739.0118 📞

800.558.7500 📠

mail@melfredborzall.com ✉️

www.melfredborzall.com 🌐

## FOR IMMEDIATE RELEASE

### Melfred Borzall Foundation Raises Over \$100,000 at Annual Dessert Auction

*Record-breaking event honors legacy partnerships and supports future generations*

**Santa Barbara, CA — March 14, 2026** — The Melfred Borzall Foundation hosted its annual Dessert Auction on March 14, 2026, at the Hilton Beachside Resort in Santa Barbara, raising over **\$120,000** in support of its scholarship program—marking a record-breaking year for the organization.

The exclusive gala brought together approximately **65 attendees**, including employees, distributor partners, and key industry vendors, all united around a shared mission: investing in the education of the next generation. The Foundation provides scholarships to the children of Melfred Borzall employees and distributor partners, helping create meaningful opportunities for continued education.

This year's milestone was driven in large part by a standout contribution from **DCD Design**, a trusted, long-standing partner vendor of Melfred Borzall. In recognition of the company's **80th Anniversary**, DCD Design made a symbolic and impactful **\$80,000 donation**—"**\$80K for 80 years**"—which significantly elevated the success of the event.

During the evening, DCD Design was also honored with the "**Legacy Vendor Partner Award**," recognizing excellence and its enduring role as a trusted partner to Melfred Borzall for nearly 30 years.

"The strength of this event reflects the strength of our relationships," said **Joshua Parker, Head of Marketing at Melfred Borzall**. "To see our partners rally behind a cause that supports the families within our industry—especially in a milestone year like our 80th anniversary—says everything about the kind of community we're part of."

The Dessert Auction featured a lively and engaging bidding atmosphere, with attendees contributing to a wide range of donated desserts and experiences. Proceeds from the event will directly fund scholarships, helping reduce financial barriers and open doors for students pursuing higher education.

The Melfred Borzall Foundation extends its sincere appreciation to all attendees, donors, and partners who made this year's event a success.

For more information about the Melfred Borzall Foundation or to learn how to contribute, please contact Peter Melsheimer at [pmelsheimer@melfredborzall.com](mailto:pmelsheimer@melfredborzall.com).

## **About The Melfred Borzall Foundation**

The Melfred Borzall Foundation is a nonprofit organization dedicated to supporting the families of Melfred Borzall employees and distributors through educational scholarships. The Foundation's mission is to invest in the next generation by providing meaningful financial support for continued education.

### **Media Contact:**

Josh Parker, Head of Marketing

Melfred Borzall, Inc.

Email: [jparker@melfredborzall.com](mailto:jparker@melfredborzall.com)

Phone: (805) 739-0118

Website: [www.melfredborzall.com](http://www.melfredborzall.com)