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## FOR IMMEDIATE RELEASE

### Melfred Borzall Hosts Global Distributor Conference, Bringing Together Partners from 7 Nations Across The World

*Three-day event reinforced global partnerships through training, trust, innovation, and shared experience*

**Santa Barbara, CA — March 11–14, 2026** — Melfred Borzall recently hosted its Global Distributor Conference in California, welcoming distributor partners from around the world for a three-day event focused on collaboration, education, and strengthening long-term relationships.

The conference brought together representatives from **13 distributor companies across 7 nations**, reflecting the continued growth and global reach of Melfred Borzall's partner network. The event was hosted at the historic Hilton Beachside Resort in Santa Barbara, with additional hands-on sessions and facility tours held at the Melfred Borzall headquarters in Santa Maria, CA—just one hour away.

Held during the company's **80th-anniversary year**, the conference served as both a reflection on decades of partnership and a forward-looking alignment on the future of HDD tooling and industry support. Over the course of three days, attendees participated in a range of activities designed to combine technical education with meaningful connection. The agenda included hands-on tooling demonstrations, product announcements, and interactive discussions to share insights from both the field and the factory. A highlight of the event was a keynote presentation from **Captain George Dom of the Blue Angels**, who delivered a message centered on precision, discipline, and team performance—principles that closely align with the demands of the trenchless and HDD industry.

"The value of bringing our partners together in one place goes far beyond product discussions," said Joshua Parker, Head of Marketing at Melfred Borzall. "It's about building alignment, sharing real-world experience, and reinforcing the relationships that have been at the core of our business for generations."

In addition to technical sessions, the conference featured several networking and community-focused events, including a **costume gala, golf tournament, and the Melfred Borzall Foundation Dessert Auction fundraiser**, which raised over \$120,000 in support of educational scholarships. Melfred Borzall extends its appreciation to all distributor partners who traveled from around the world to participate in this year's conference and contribute to its success.

For more information about Melfred Borzall and its global distributor network, please visit [www.melfredborzall.com/find-a-distributor](http://www.melfredborzall.com/find-a-distributor).

## **About Melfred Borzall**

Melfred Borzall is a leading manufacturer of horizontal directional drilling (HDD) tooling, providing high-performance solutions to contractors and distributors worldwide. With a focus on innovation, durability, and field-proven performance, Melfred Borzall supports the trenchless industry through both product development and strong partner relationships.

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